



Your Free Monthly Shred & Med Waste News!

Oct 2018

As the leader in information management, destruction and medical waste disposal, we continue to set ourselves apart from the competition by offering our clients piece of mind combined with the very best service.

[Visit Our Website](#)

Upcoming Community Shred Event:



WCBG Household Hazardous Waste Day

Where: Greenwood High School

When: October 20, 2018

Time: 8:00 AM- 1:00 PM

Address: 5065 Scottsville Rd, Bowling Green, KY

Land Shark Shredding will have two trucks and two drivers at the location.

5 Keys to Stay Safe Online

1. **Only Visit Secure Sites** - Just look for the "s" in https://. Unsecured sites will not have the "s." Avoid unsecure sites that just have http:// since they can expose you. The "s" is for "Safety."
2. **Turn off GPS** - Sharing your location and allowing apps to track your location can be unsafe. The exception is when you are finding a location using maps or for a Google search. Otherwise, websites and apps have no business knowing your location. Disable them.
3. **Utilize Privacy Settings** - Using privacy settings with your social media accounts will limit how much personal information is being shared. They typically default to allowing others to view your profile.
4. **Be Careful What You Post** - Many new drivers will post a picture holding their new drivers' license. Hackers can zoom in to find all the information they need to steal your identity. Additionally, be cautious of posting how old you are on your birthday on social media sites. Your date of birth is a key piece of information needed to wreak havoc on you.
5. **Make Passwords More Complicated** - Use a combination of letters, both upper and lower case, as well as numbers and symbols. Consider changing them every 6 months for added security.



Fall Land Shark Shredding Sponsored Events

Land Shark Shredding sponsored the Bowling Green Bourbon and Brewfest this past weekend, October 13, at the Bowling Green Ball Park. Our big blue truck was out on display at this event.



We are excited to announce that we are the title sponsor for this year's BG 26.2 and Half-Marathon. This year's race to beat Multiple Sclerosis will be held on November 4th. Please [click here](#) to register and find out more information on the race.



What has been happening at Land Shark?

If you are not keeping up with us on social media or through our website, please feel free to give us a follow at the links below. Fall is a busy time for us here at Land Shark. Here are some things happening for us right now.

In early October Don participated in a select industry focus group with several fellow NAID members. Over the course of the three days, each participant in turn raised a difficult business challenge he/she is facing. In the ensuing discussion the individual's colleagues provided a fresh perspective, and using their combined years of experience offered specific suggestions for resolving the challenge.



Our driver, Brandon Higdon, welcomed a precious baby boy in September. Hunter Brooks Higdon was born on September 19th, 2018 and we could not be happier to have another little Land Shark on our team!



Our driver, Kevin is leaving us and returning to his former employer, the Bowling Green Police Department. In this iteration with the Department he has taken the position of Security Officer at South Warren Middle School, watching over and protecting our precious youngsters. We will miss him very much at Land Shark, and wish him well in his new job.



Don participated in the Bourbon Chase relay race this past weekend. This race covers over 200 miles throughout Kentucky. Don ran over 15 miles through the Bluegrass, seeing many distilleries and indulged in Kentucky's finest bourbon. We are proud of his efforts and offer him a big congratulations on this accomplishment!



- Land Shark Shredding would like to welcome our new driver, **Cody Morgan**, to the team!
- LSS has been awarded a new contract with the **VA in Connecticut**. Welcome!



- A special thank you to the **Vincent Group** and **Service One Credit Union** for scheduling your shred events with us.
- November, December, and January are **booking up quickly!** Contact us ASAP for your purge and end-of-the-year clean out needs.
- **Fiscal year end** for the Federal Government (September 30th) is always a very busy time for Land Shark. Responding to new solicitations on tight deadlines has kept Don and Patsy working long hours recently. Since government contracts are typically awarded for one year plus four renewal options, this time of year requires executing contract renewal paperwork, which contributes to making September and October the **busiest time of the year for the government side of the business**. Contract renewals also keep Operations VP Mandy Stuckey busy renewing relationships and paperwork with subcontractors we employ around the country to help with our work.
- The shredding truck will be parked at WKU shredding jerseys on October 27th at the **homecoming game against FIU**

Out with the Old. In with the New!

Are you a realtor? A tax preparer?

The end of the year is the perfect time to declutter in order to prepare to move or to get ready for tax season.

Don't forget to recommend Land Shark Shredding to your clients for their purge needs when selling their homes and getting tax information organized.



Also, don't forget that we have **gift certificates!** These are a perfect holiday gift for those dirty Santa gift exchanges or stocking stuffers.

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