



We celebrate the Earth every day at Land Shark Shredding!

100% of the confidential paper documents & E-Waste we destroy for our clients are recycled. In 2010, Land Shark Shredding's destruction efforts lead to recycling approximately **683 tons** of paper, which directly saved:

- 11,611 Trees
- 4,781,000 gallons of water
- 2,732,000 KWh of Electricity (enough electricity to power the average U.S. home for **284 YEARS**)
- 53,957 gallons of oil &
- 2,253.9 cubic yards of landfill space



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"One Person's
Trash is
Another
Person's
Treasure."



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Is it March already?!

I read recently that there is snow on the ground in 49 of 50 states (including Hawaii)!! More is on the way here in South Central Kentucky! After an unexpected, yet much appreciated, handful of snow days, we are back in the swing of things at Land Shark! Our biggest news for March is that Don has been selected to apply for a seat on the Board of Directors with NAID (The National Association for Information Destruction)! If you aren't following us on Facebook or Twitter, be sure to do so. That's where we will announce results one way or the other. Fingers crossed!

----NEWS FLASH----

2 Investigators: Medical Files with Personal Info Found in Dumpster

I see stories like this far too often. A CBS news investigator in Chicago was tipped off about some stuff that a dumpster diver found in the trash. "Suburban Lung Associates has numerous offices affiliated with major hospitals. Charts belonging to their patients were just tossed in a dumpster." The charts included not just medical histories, but SSNs as well.

[Read the full article at CBSLocal.com](#)

What Color is this Dress? (#DressGate)

Last week, this dress appeared all over the internet with users from Tumblr, Reddit, Twitter, Facebook and all manner of social media squaring off about what colors they perceived the dress to



be. I see white and gold myself, but according to a listing on the website for UK retailer Roman Originals, the dress is... BLUE & BLACK! The debate tore families apart, decimated friendships, and added further proof that the zeitgeist is a horrifying thing.

"It is hard to believe Land Shark is well into its' 8th year of business! We never could have done this without you, our loyal clients. Although we may not say it nearly enough, THANK YOU for the privilege of being your professional information destruction company. It is, and continues to be, our honor to be your trusted security partner."

Sincerely,

Don Gerard, Jr., CPA, CSDS
President, Owner, and "Head Shredder Dude"
Land Shark Shredding, LLC