



We celebrate the Earth every day at Land Shark Shredding!

100% of the confidential paper documents & E-Waste we destroy for our clients are recycled. In 2010, Land Shark Shredding's destruction efforts lead to recycling approximately **683 tons** of paper, which directly saved:

- 11,611 Trees
- 4,781,000 gallons of water
- 2,732,000 KWh of Electricity (enough electricity to power the average U.S. home for **284 YEARS**)
- 53,957 gallons of oil &
- 2,253.9 cubic yards of landfill space



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"One Person's
Trash is
Another
Person's
Treasure."



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Your April Newsletter

We have big news to share...

Don has been selected to serve a 3-year term as a member of the Board of Directors with NAID (The National Association for Information Destruction)! Write him a message of congratulations on our [Facebook page!](#)

In addition, be sure to mark your calendars for **Saturday, April 25th.** Land Shark Shredding will be participating in **Household Waste Destruction Day at Greenwood High School** in Bowling Green. If you have any junk in your household you'd like to get rid of, bring it to Greenwood anytime from 8am-1pm, and city authorities will dispose of them for FREE! Land Shark will shred paper while others will handle disposal of items such as plastics, paint, and expired pills. Let us help you #EscapeTheClutter!

-----NEWS FLASH-----

Dumpster Divers Could Be the Next Sony Hackers

"Businesses invest trillions in IT security each year to protect confidential and private information in the digital world. While effective, these technologies and protocols are not ironclad, and the one thing they definitely can't protect is the security of physical documents.

It may sound silly, but paper is making news despite the recent

focus on cyber security. A few weeks ago, a Brooklyn warehouse caught fire and scattered thousands of confidential documents around the city. Wired recently profiled a dumpster diver who makes more than \$250,000 annually by collecting electronics from corporate dumpsters."

[Read the full article at Recode.net](http://Recode.net)



How'd Your Bracket Pool Turn Out?

"It is hard to believe Land Shark is well into its' 8th year of business! We never could have done this without you, our loyal clients. Although we may not say it nearly enough, THANK YOU for the privilege of being your professional information destruction company. It is, and continues to be, our honor to be your trusted security partner."

Sincerely,

Don Gerard, Jr., CPA, CSDS
President, Owner, and "Head Shredder Dude"
Land Shark Shredding, LLC